## **Draft Your Author Branding Statement**

1. Your Genre
2. Your Audience
3. Your Desired Impact (One Verb)
4. Your Readers' Desired Experience
Craft your version. Aim for about 20 words.

Share here for feedback:

https://writersfunzone.com/blog/2011/01/04/your-clear-message-get-your-potential-readers-curious-now/