

Draft Your Author Branding Statement

1. YOUR GENRE

2. YOUR AUDIENCE

3. YOUR DESIRED IMPACT (ONE VERB)

4. YOUR READERS' DESIRED EXPERIENCE

Craft your version. Aim for about 20 words.

SHARE HERE FOR FEEDBACK: [HTTP://WWW.WRITERSFUNZONE.COM/BLOG/2011/01/04/YOUR-CLEAR-MESSAGE-GET-YOUR-POTENTIAL-READERS-CURIOS-NOW/](http://www.writersfunzone.com/blog/2011/01/04/your-clear-message-get-your-potential-readers-curious-now/)